



CAR CLUB ONLY



The growing evidence for positive impact of bike share

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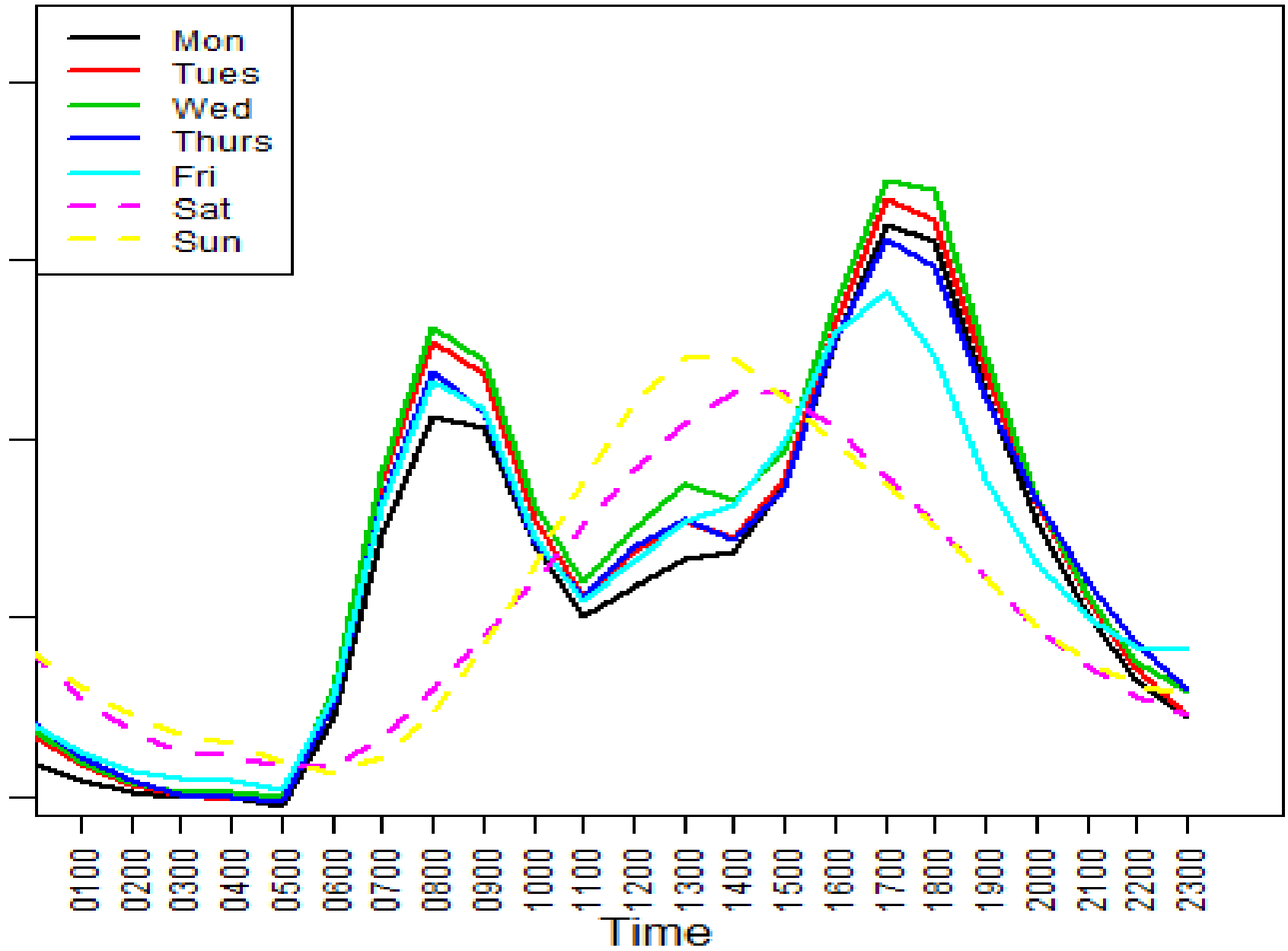


Why do people use Bike Share bikes over their own bike?

Bike share is a **complement** as well as **alternative** to ownership



Weekday Rentals by Hour



Typical Bike Share Trips

How do people use public shared bikes?



Public bike share and railway station schemes

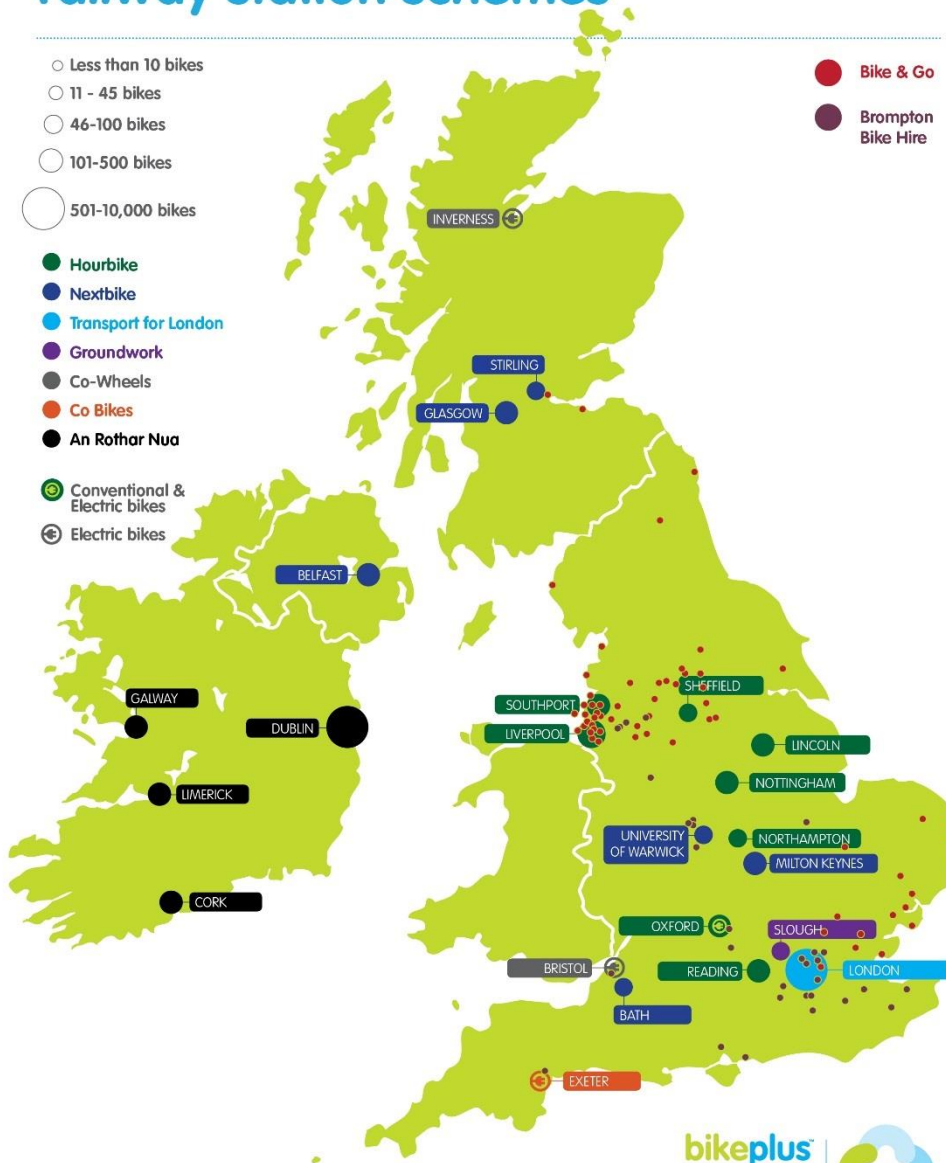
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- Less than 10 bikes
- 11 - 45 bikes
- 46-100 bikes
- 101-500 bikes
- 501-10,000 bikes

- Bike & Go
- Brompton Bike Hire

- Hourbike
- Nextbike
- Transport for London
- Groundwork
- Co-Wheels
- Co Bikes
- An Rother Nua
- Conventional & Electric bikes
- Electric bikes



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16 cities
13,000 bikes

Worldwide
1000 cities

Bikeplus.org.uk

Attracting New Cyclists

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Mode Switch



REDUCTIONS IN CAR USE

11%

.....
of Oxonbike users
would have made
the trip by car if
the bike share
scheme was not
available

(OXON bike survey 2014)



REDUCTIONS IN CAR USE

An average of

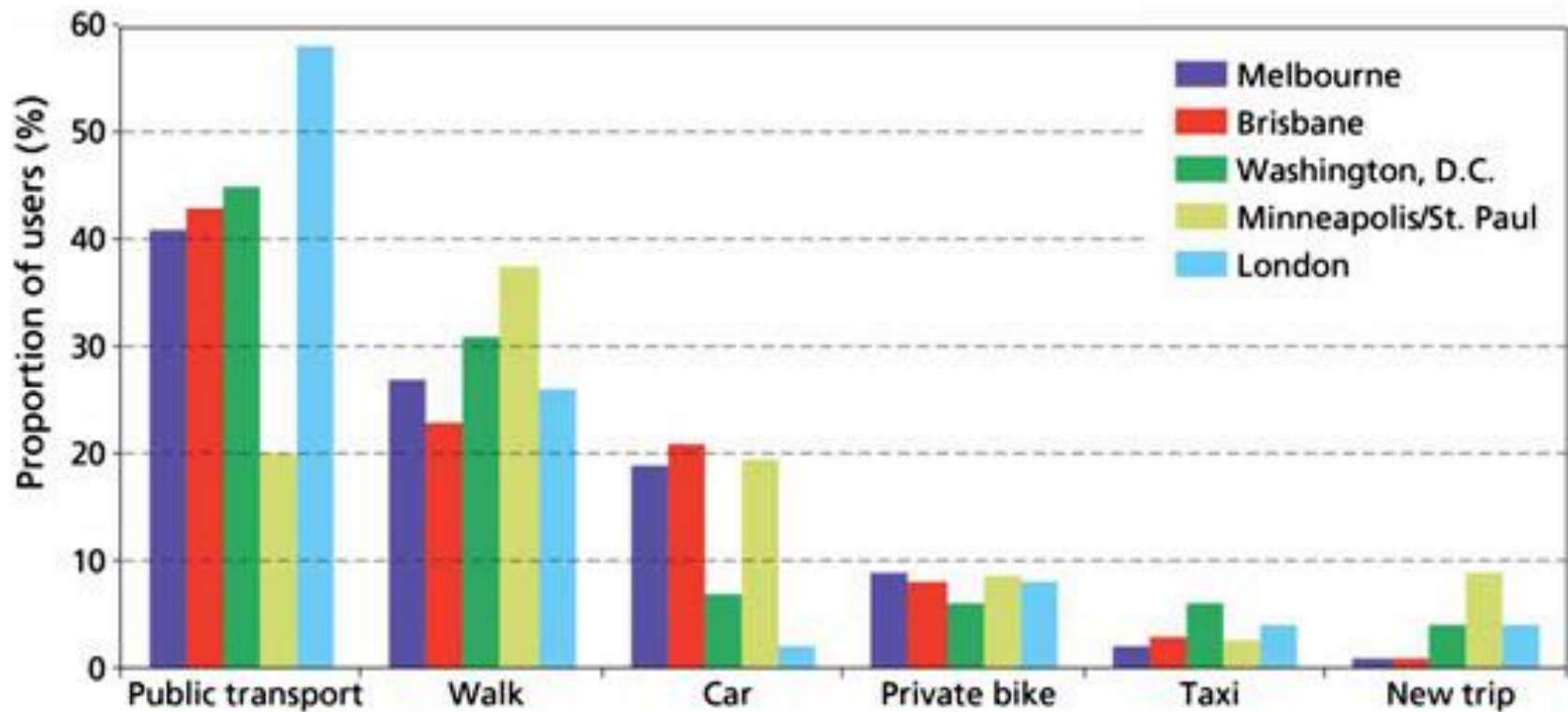
40%

.....
of bike share
members in 4 USA
cities drove less
after joining the
scheme

Mode Switch



Substituted transportation mode



Economic Benefits

Bike share impacts on local business

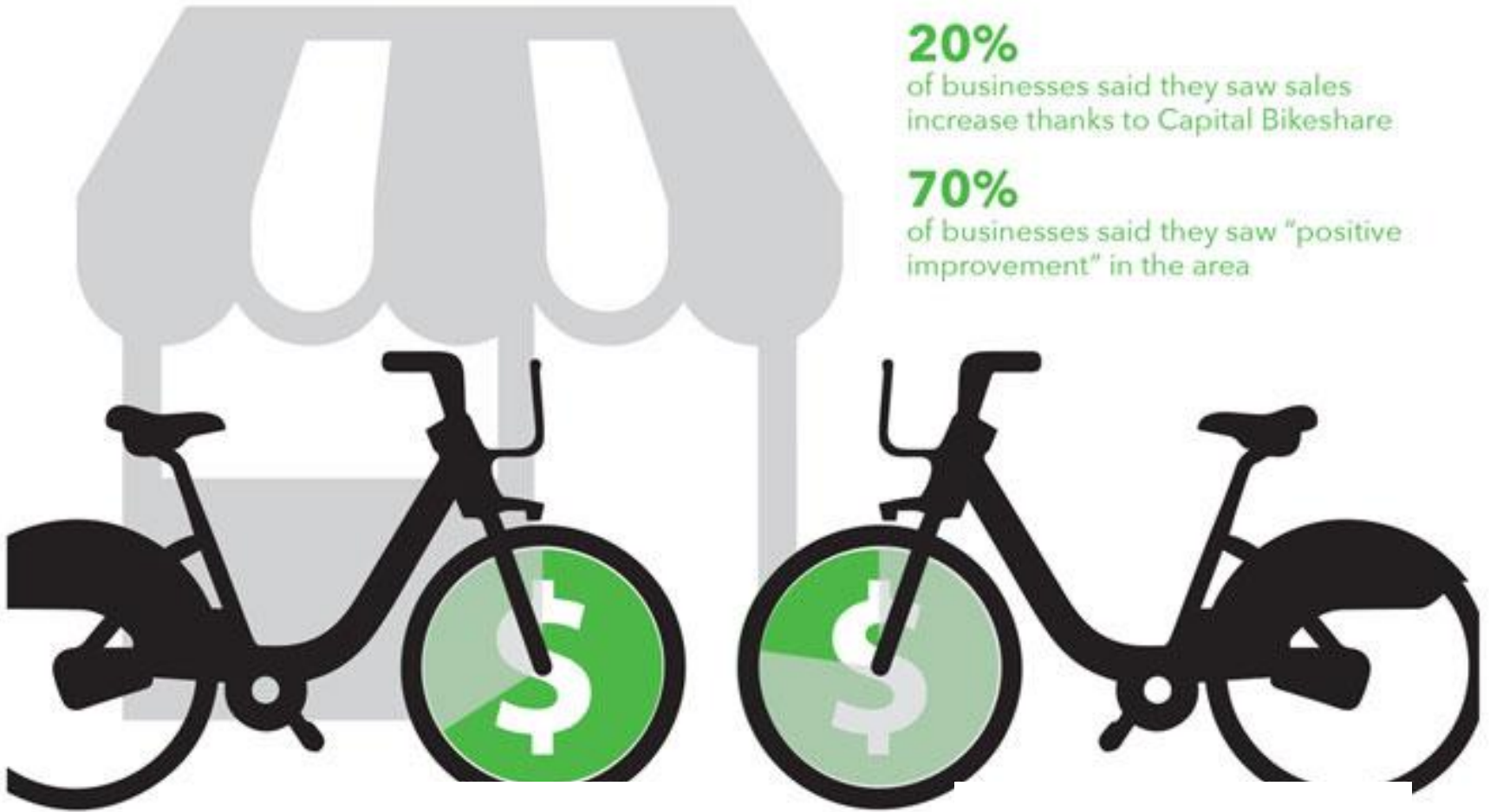
Source: Buehler & Hamre

20%

of businesses said they saw sales increase thanks to Capital Bikeshare

70%

of businesses said they saw "positive improvement" in the area



Cycle Safety

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IMPROVING ROAD SAFETY

Bike share
cities had a
28%
drop in reported
cyclist injuries

.....

versus a 2%
increase in the
control cities.

(Graves et al 2014)





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Tools and resources

Our projects

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Bike sharing

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Getting around by bike has recognised health benefits and, unlike driving a conventional car, does not contribute to environmental problems like air pollution and climate change. When drivers substitute their car for a bike they are also directly reducing congestion and the need for car parking spaces. Shared bike schemes are increasingly becoming an important tool for transport planners to increase the uptake of cycling and facilitate door to door travel.



Bikeplus



Shared Electric Bike
Programme

Cycle hire links

City Cycle hire schemes

- ◆ [Transport for London's cycle hire](#)
- ◆ [Bike2Go Dumfries](#)
- ◆ [Nextbike Glasgow](#)
- ◆ [Nextbike Bath](#)
- ◆ [CityBike Liverpool](#)
- ◆ [Hirebike Lincoln](#)
- ◆ [Cycle Connect Northampton](#)



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